



Contact: Sarah Williams Volf
970-923-0578 ext 205
sarah@challengeaspen.com

**CHALLENGE ASPEN CELEBRATES DISABILITY AWARENESS DAY
SATURDAY, MARCH 15 FOR ROARING FORK COMMUNITY
"PARTY LIKE IT'S 1989"**

Free Bar-B-Q Lunch, Music, Prizes, Adaptive Skiing Highlight Event



Aspen, Colo. (March 6, 2008) - Challenge Aspen welcomes the Aspen/Snowmass and the entire Roaring Fork community to join a special celebration of Disability Awareness Day on Snowmass Mountain, Saturday, March 15, 10am - 2:30pm at the old ski school "Grizzly Den," across from The Skittles.

The Challenge Aspen staff has themed the event "Party Like It's 1989," inviting everyone to come in totally radical 80's wear, enjoy a free lunch, music, prizes and the rare, hands-on opportunity to learn more about adaptive skiing and snowboarding. "This is going to be a really fun event. Challenge Aspen instructors and staff will be available to offer anyone who's interested, the opportunity to actually experience what it's like to ski visually impaired and guided down the mountain blind," explains Sarah Volf. "There's also the opportunity for anyone interested, to use adaptive equipment like the bi-ski, typically used by Challenge Aspen participants with physical disabilities. This is truly a rare, fun opportunity for members of this amazing community to experience a taste of the joy and exhilaration that Challenge Aspen participants experience in our programs."

About Challenge Aspen

Since 1995, Challenge Aspen has provided adaptive recreational and cultural opportunities to thousands of individuals with disabilities from around the world. Based in Aspen, Colorado, Challenge Aspen is an internationally established charitable organization. As a leader and innovator offering participants safe, expert instruction and the best competitive ski-racing and educational programs available in the world, Challenge Aspen also provides outstanding summer therapeutic art and drama camps to children with physical and cognitive disabilities. In addition, Challenge Aspen creates adaptive wilderness experiences and provides elite race training for Veterans with disabilities. Critical partnerships with sponsors like Aspen Skiing Co., combined with the generous support of the Founders' Circle, National Council members and annual fund raisers, provide the funding necessary for Challenge Aspen to empower all participants through its outdoor and cultural experiences, regardless of financial status. For more information visit www.challengeaspen.org.

For helpful guidelines for writing about disability,
<http://www.lsi.ku.edu/lsi/internal/guidelines.html>